

London Flex Brand I N D = X

2024



Sponsors:







01	Introduction	03
02	Overview	04
03	Methodology	05
04	Key Insights	07
05	Leaders in Brand Index	15
06	Conclusion	17
07	About Space to Places	20
08	Afterwords from sponsors	21





Introduction

The flexible workspace industry has its foundations in consumer-centricity. In the past 50 years, new providers have emerged and grown from grassroots beginnings to become established players based on their ability to meet the changing needs of office occupiers.

Brands like Unit Management (1974, London), Regus (1989, Brussels), Fora (part of The Office Group, 2003, London) and WeWork (2010, New York) all built a name for themselves by understanding what occupiers were looking for and providing it. And more new entrants are appearing all the time aiming to do the same thing.

The diversity and fast-paced energy of the sector make it truly dynamic. Finding success is dependent on continuously staying relevant, and there's no better area in the world to analyse than London to find out what that looks like.

London is the heartland for innovation in the flex sector. It's here that we've seen flexspaces mature to become service-led, emulating the hotel sector. It's here that 'brandlords' have found their footing, there's been growth in the sophistication of managed providers, and unique market sub-sectors have developed.

During our five years in business, we've developed our own data repository to track the market and keep up with the latest movements, from new providers opening to old ones closing. To mark our fifth anniversary, we decided to share some of our insights in this whitepaper.

It's clear that location, price, and fit are key decision-influencing factors for businesses choosing their ideal workspace. But what about brand?

Our research delves into the role branding plays in the success of flexspace providers in London. We'll uncover practical and achievable ways to leverage your brand and stand out in this competitive landscape, competing with the 60 brands with over four locations in London.

Enjoy

Zoe Ellis-Moore, CEO $\boldsymbol{\delta}$ Founder, Spaces to Places.

Connect and collaborate with me on LinkedIn



Overview

The role of this white paper is to:

Understand who the key players are in the London flex market

Establish a system for categorisation in the fragmented flexspace sector

Answer the question, 'do you need branding to be successful in flex?'

We've gone back to the fundamentals, dissecting the very DNA of London's flexspace brands to discover what makes them successful.

We analysed the '4 Ps' (Place, Price, Promotion, and Product) for every location operated by flexspace brands with four or more locations in the capital. This deep dive led to the creation of the London Flex Brand Index (LFBI).

The Spaces to Places LFBI offers:

- A way to benchmark your brand and see how your locations stack up against the competition
- Actionable insights into diverse competitive approaches that help brands stand out in a dynamic marketplace
- Valuable, cutting-edge intel on the ever-evolving flexible workspace landscape in London

We've focused on the top-level findings in this whitepaper, but if you want more details, we're also offering other ways to get value from the LFBI:

Provider Profiles

This report is available to purchase and provides a comprehensive overview of who's who in the flex industry. It contains a full analysis of London's leading providers' brands and portfolios, with detailed profiles for 50 plus flexspace and serviced office businesses.

Brand Accelerator

Our Brand Accelerator offers a comprehensive brand diagnostic, providing a clear and actionable expansion strategy. Direct benchmarking is currently available for London providers, with UK-wide benchmarking coming in 2025.

Useful insights





On average, consumers across the globe have awareness of and can recall two flexspace brands



The flexspace sector is confusing for customers, with vague product categories that are often difficult to distinguish between



Brands are defining themselves by their product, place, promotion, and price, but style plays a role alongside substance to maintain credibility



There are three tiers in the London market: global brands, mediumsized providers with 4+ locations, and small independent, new, or unknown brands



Brandlords have emerged on the flexspace sector landscape in the past decade, creating a new operator category





Methodology

Defining the market

The flexible space market is maturing, but it remains fragmented due to differing definitions and overlapping service offerings.

For the purpose of this research, we've used these definitions:



Coworking: Typically an open-plan space available on flexible monthly terms, used by freelancers, remote workers, and small businesses.



Serviced: A 'plug-and-play', ready-to-occupy workspace with businesses taking dedicated self-contained offices and sharing communal spaces.



Managed: Often self-contained floors for a private office experience, offering bespoke fit-out options and terms that mix elements of flex and traditional.

We've also separated out:



Brandlord: A landlord-operated portfolio with space available predominantly on traditional terms, but with flex products.

These different categories of workspace span diverse offerings. From on-demand workplace solutions that offer a pay-as-you-go model, like a taxi service, to comprehensive office space solutions that are managed on your behalf, like a car fleet service.



Coworking

(Pay-as-you-go) Hourly/Monthly

Variety of membership packages

Multi-site access

Hot and

dedicated desks

Communal lounge

Meeting rooms

Community interaction and events



Serviced

(Subscription) 1-36 Months

Plug-and-play

All-inclusive of rent, utilities, furnishings, etc.

Monthly license fee

On-site operations and facilities management

1-300 desks

Private offices



Brandlord

(Direct with Landlord)
12+ Months

Landlord operated

Hybrid of flex and traditional

All-inclusive fees

Self-contained office spaces

Personalisation options



Managed

(Hire) 12-48 Months

Hybrid of flex and traditional

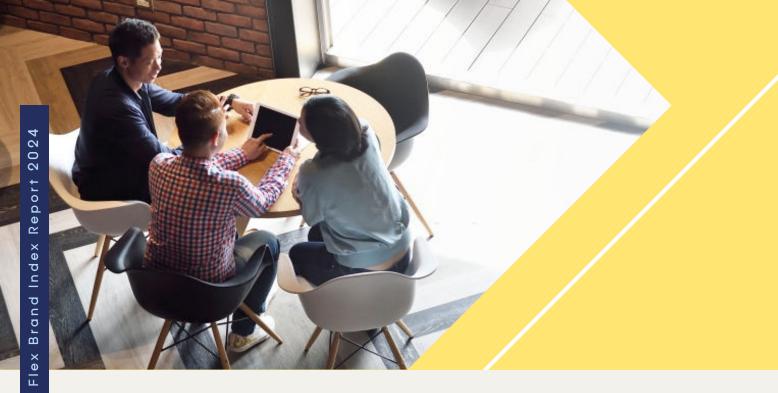
All-inclusive fees

Whole self-contained floors

Personalisation options

Cost-effective for larger teams





As we built the London Flex Brand Index, we set out to conduct a full analysis on the following types of workspace providers:

- All traditional serviced office providers with more than four locations in London
- Brandlords (i.e. landlord-managed spaces)

However, we excluded from our analysis:

- Brands that have less than four locations within London
- Exclusively coworking providers (such as the village hotel's VWorks and Arc Club)
- Self-storage providers that also offer flexible office space
- Provider-managed space providers

In terms of location, we defined London as being wholly contained inside the M25. Although this meant we missed some areas outside the M25 that are considered part of Greater London and covered some areas inside the M25 that belong to the home counties, this perimeter gave us clear guidelines to work in.

Using data collected in H1 2024, our London Flex Brand Index methodology created an index score that evaluates brands against key criteria including:

- Average amenity score per location (Valve Space)
- Google Business Profile average ratings per location (Google)
- Domain Rating (Ahrefs)
- Primary brand keyword search volume (Ahrefs)
- Social media following (key platforms)

Notably, this whitepaper doesn't include our analysis of place or pricing due to challenges quantifying place and the complexity of standardising against price's strong correlation with location. We also haven't focused on social media, as a lot more explanation is needed to ensure focus on sanity metrics as opposed to vanity metrics.



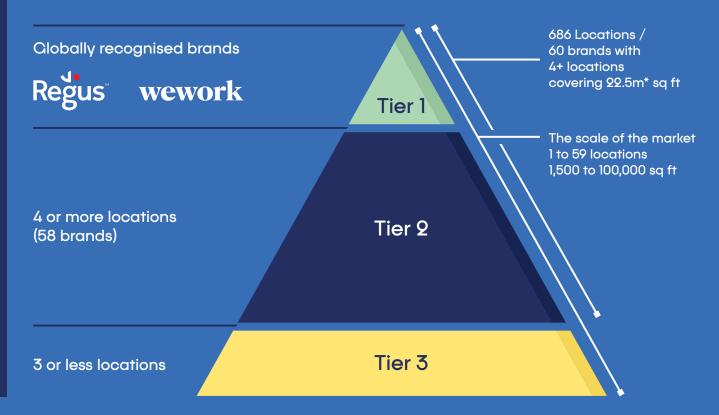
London Flex Market

60 brands, 686 locations and 22.5 m*stimated sq ft

You would think understanding the size of the London flex market would be a simple proposition, but unveiling its true scale and composition proved to be a formidable task.

The market itself is highly dynamic, with frequent changes in brands and offerings. Further complicating matters, there's a lack of consistent terminology with landlords and providers using different interpretations of terms like 'flex' and 'serviced office'.

Despite these hurdles, our market analysis provided a strong foundation to create the LFBI on. We identified a total of 686 flex locations operated by 60 distinct brands.





Portfolios and Presence

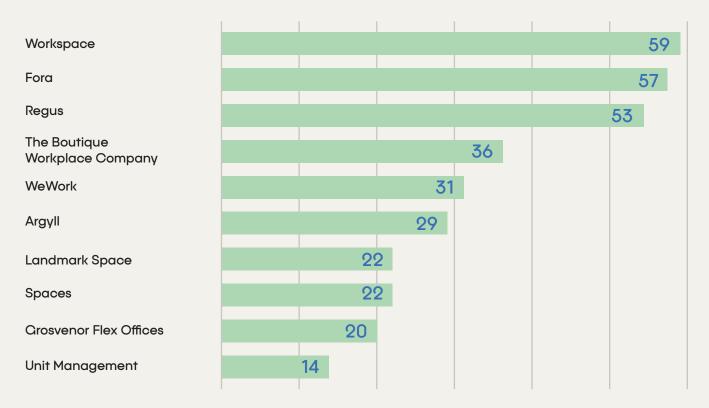
In terms of number of locations, Workspace, Fora, Regus, and The Boutique Workplace Company emerged as the giants among the 60 brands we analysed, with each boasting 35+ locations across London.

Comparing this to the average number of locations per provider in London, which sits at just 11 for Tier 1 and 2, highlights how these top four players have carved out a significant share of the market.

Size (sq ft) %*	
WeWork	18.2%
Workspace	17.3%
Fora	9.1%
Regus —	5.7%
Spaces -	2.8%
Argyll	2.5%
Landmark Space	2.3%
Boutique	1.7%
GPE (Flex)	1.6%
Unit Management	1.4%

Source: Spaces to Places, and Valve Space Ltd 2024

Number of locations by brand





Amenity-Rich Reigns Supreme

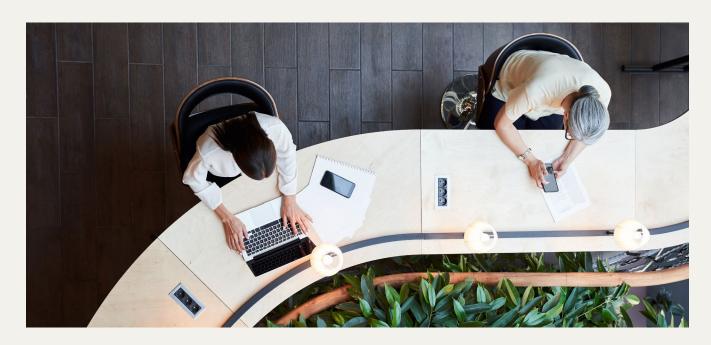
Amenity scores play a crucial role in evaluating flexspace options. We calculated these scores using a proprietary formula, aggregating points across various amenity categories with a combination of data provided by Valve and information sourced from the individual providers.

- End-of-journey provisions: Showers, bicycle storage, and other facilities that cater for commuters
- Food δ beverage: Availability of cafes, restaurants, or other on-site catering options
- Wellness offerings: Amenities promoting employee wellbeing such as fitness centres, dedicated relaxation areas, and outdoor spaces
- On-site staff: Presence of on-site staff members or support teams
- Leisure facilities: Access to game rooms, breakout areas, or other recreational spaces
- Event/meeting facilities: Availability of conference rooms, meeting spaces, and event hosting capabilities

Amenity-rich locations feature the highest scores, excelling across all amenity categories and providing a comprehensive and luxurious work environment. And, as you'd expect, brands with the highest amenity scores in our analysis actively position themselves as amenity-rich or premium.

However, the landscape shifts when considering flexspaces designed for specific industries or customer bases (like startups, creatives, or makers). These niche offerings naturally exhibit a wider range of amenity scores due to the unique value propositions they cater to.

Uncommon, a premium brand with a reputation for exceptional amenities, dominates the top three positions. Their new Holborn location exemplifies their commitment to building amenity-rich spaces, offering a standout experience for customers that is, in our opinion, one of the most exciting locations launched this year.





Amenity-Rich Meets Socially Responsible

Three of the top ten amenity-rich brands in our analysis, Spacemade, Runway East, and x+why, are interestingly also B Corp-certified providers. This alignment isn't purely coincidental.

B Corp certification encourages practices that can indirectly influence workspace design and amenities, fostering a more positive and sustainable work environment. B Corps emphasise positive workplace culture and prioritise employee wellbeing. These considerations can translate into workspaces that promote collaboration, employee satisfaction, and access to amenities that support health and comfort.

This trend suggests a growing focus on connecting employee wellbeing with the overall workspace experience. B Corp-certified flexspace providers are creating amenity-rich environments that prioritise the wellbeing of their own team, as well as attracting businesses looking to provide their own employees with a great experience.

Amenity Scores Reflect Brand Propositions

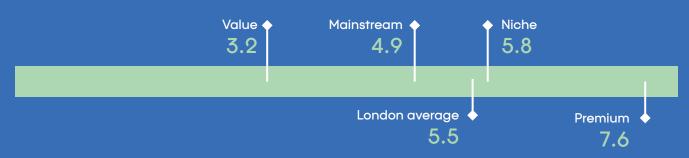
Our analysis reveals a clear link between a brand's proposition and its amenity score. Here's a breakdown of the key findings:

- London average: The average amenity score across all 60 brands analysed sits at 5.5
- Mainstream market: Mainstream brands that cater to a broad audience fall slightly below the average with a score of 4.9
- Value focus: Value-oriented brands that prioritise affordability score the lowest at 3.2, reflecting their basic amenity offering
- Niche appeal: Niche providers targeting specific industries or user groups exhibit a wider spread of scores (with an average of 5.8) due to the varied needs they cater to, but some niche providers score well above the average
- Premium positioning: As expected, premium brands known for their high-end offerings boast the highest average score with a focus on extensive, luxury amenities

These trends highlight the strategic use of amenities by flexspace providers in London. Brands tailor their amenity offerings to their target audience and brand identity, creating a differentiated experience for their customers.

Interestingly, brandlords compare favourably to other serviced office brands, with brandlord-operated locations boasting an average amenity score of 6.5.

Average Amenities by Classification (Tier 1 and 2)





10



The Power of Ratings

In the competitive world of flexspace, positive online reviews are an invaluable asset. They demonstrate trustworthiness, acting as social proof that broadcasts the great experiences you offer customers.

Here's how Google ratings play a crucial role in digital presence:



Boosting customer confidence: High average ratings instil trust in potential customers, making them more likely to choose you over competitors

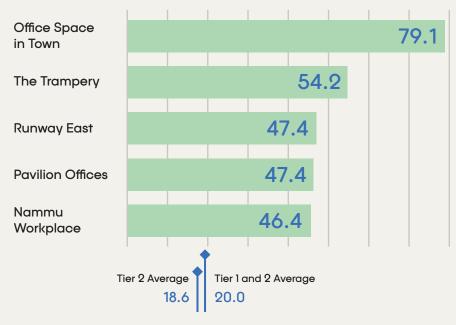


Improving search visibility: Google factors online reviews into search engine rankings, with higher average ratings enhancing your organic local search visibility and making your brand more discoverable to potential customers



Driving engagement: Providers confirm that potential customers are more likely to engage with businesses boasting higher ratings, which translates into increased website visits, enquiries, and, ultimately, conversions

Highest average of ratings per location (Tier 2)





Our analysis of 60 flexspace providers in London revealed an average Google rating of 4.18 out of 5 stars. However, several brands stand out:

The Purpose Croup: This brand prioritises contributing to the success of their long-term customers, treating them as partners – a commitment to growth that's reflected in their high Google ratings

Office Space in Town: Coming in third place, Office Space in Town also scores well on Google ratings – testament to the excellent service that won them a Net Promoter Score (NPS) of 93

Huddle and The Langham
Estate: These two brandlords
each take a top-5 spot, both
boasting an impressive 4.9 out
of 5 star rating that highlights
the exceptional customer
experience they deliver

Average Google Ratings Top Five

Purpose Group			5
Total reviews: 8			0
The Langham Estate			5
Total reviews: 27			
Office Space in Town			4.94
Total reviews: 520			4.94
huddle			4.9
Total reviews: 74			4.9
Nammu Workplace			4.0
Total reviews: 61			4.9



Prioritising positive customer experiences and actively managing online reviews can significantly impact your brand's reputation and visibility in the London flexspace market.



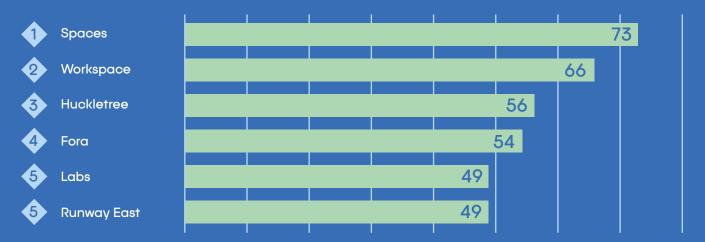
Online Authority Leaders

The flex industry is synonymous with WeWork and Regus. These two brands share extraordinarily high global awareness and, combined, their market penetration accounts for 24% of the London market.

We wanted to understand how perceived brand awareness translates to online brand authority. To assess brand authority in the search engine landscape, we leveraged Ahrefs' Domain Rating (DR). This metric, ranging from 0 to 100, reflects a website's overall authority based on its backlink profile, factoring in the quantity, quality, and relevance of backlinks it receives.

Unsurprisingly, established brands like WeWork (DR 83) and Regus (DR 78) lead the pack with high DR scores.

Domain Ratings Top Five of Tier 2



Source: ahrefs and Spaces to Places (H1, 2024)





Brand Keyword Dominance

Provider	UK Brand Term Volume	Domain Rating
WeWork	39300	83
Fora & TOG	17800	55 (and 57)
Regus	8750	78
Clockwise	5550	47
BizSpace	1650	41
Wizu	850	32
Orega	420	38
Citibase	400	29

Source: ahrefs and Spaces to Places September 2024

We analysed search data and discovered a clear leader: WeWork. With a staggering 39,300 monthly searches in the UK for their top three branded keywords, WeWork captures by far the most branded online demand in the market.

This dominance becomes even more apparent when compared to competitors. The top three branded keywords for the closest competitor, Fora, sum to only 45% of WeWork's figure, with approximately 17,800 monthly searches.

Remarkably, even combined searches for the top three branded keywords for each of the following seven providers after WeWork fall short of WeWork's individual numbers.

Please Note: We collected brand keyword volume data from a UK-wide perspective for our methodology. Therefore, UK providers such as Clockwise and Wizu appeared. TOC and Fora appear separately for brand-specific terms, so their scores have been combined. The term 'workspace' is too commonly used, making it difficult to assess the brand's search volume accurately for Workspace and other brands.



Overall Brand Index Leaders

Now onto the most exciting part of this whitepaper – the overall results of our LFBI analysis.

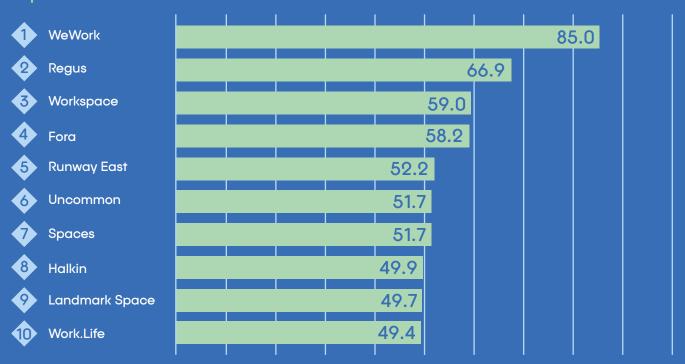
Based on our criteria the top performers are:

WeWork (85) followed by Regus (66.9) in Tier 1.

Followed by Workspace, Fora, Runway East, Uncommon and Spaces in Tier 2.



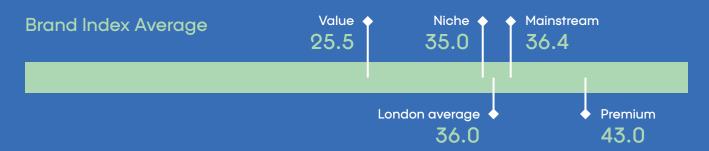
Top 10 Brand Index



It's clear that, in this industry, the strongest brands are those with both style and substance. The highest scorers in our index are well-defined brands with a clear product, a good reputation represented through strong review profiles, and a large portfolio.

The presence of a variety of providers spanning different categories (Premium and mainstream) in the top ten suggests an opportunity for brands across the board to elevate their scores.

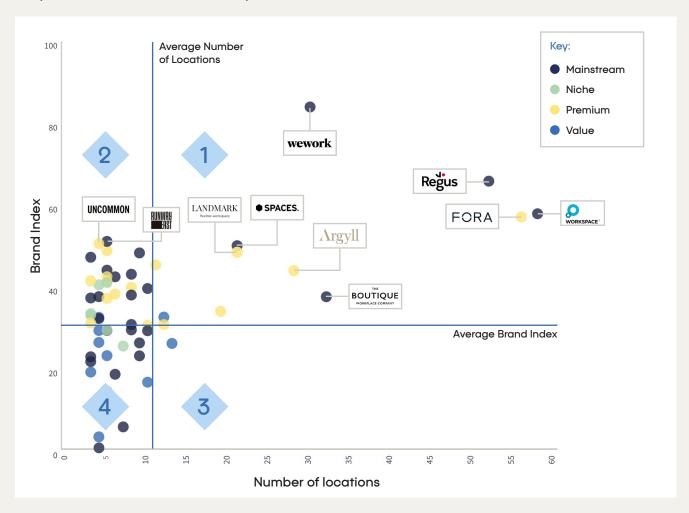
By focusing on key areas like amenity offerings, customer service, and online presence, diverse brands can capitalise on potential opportunities to improve their standing in the market.





Rankings to Revelations

Plotting operators' LFBI score against their number of locations helps us to compare brands based on both their performance and scale in London.



To delve deeper into the relationships between coverage and our brand metrics, we created a classification system for London providers. This system categorises them into four distinct groups:



Determined Dominators

Brands with a high index score (indicating a positive reputation and value proposition) and an extensive presence (11 or more locations across London)



Energetic Innovators

Brands with a high index score (indicating positive customer perception and strong offerings) but a lesser presence than Determined Dominators (4-10 locations)



Established Providers

Brands with a sizable presence in London (11 or more locations) but comparatively low index scores, suggesting they cater to a niche market or are missing opportunities to elevate their brand



Emerging Players

Brands with less than 11 locations and a low index score, representing new market entrants or operators with a limited geographical reach who have potential for growth and brand development







Conclusion

This study sheds light on the fact that all brands interpret the role of flexible and serviced offices very differently, filling different roles in the market and focusing their energy in different places. There are some key takeaways for providers.

Style and substance

Various brands suffer from limited potential as a direct result of their portfolio size limiting exposure. We clearly see the correlation of brand power with national and international presence – the general rule we've found is that larger portfolios are correlated with stronger brands. However, it's important to remember that all these providers started small with a grass-roots, customer-centric approach.

Our data also highlights the correlation between amenity scores and brand types. This provides valuable guidance for providers to optimise their amenity offerings based on their brand proposition and target market, rather than building out their amenities with no particular strategic direction.

Distinctiveness is the new differentiation

In a market where providers struggle to differentiate, the days when flex brands could get away with nondescript identities patched together with budget stock photography and Times New Roman are gone.

As we're all well aware, snoozing leads to losing and audiences are increasingly discerning about the brands they select. It isn't just about adopting a warm tone of voice and peppering your website with photos of smiling employees.

By understanding their audience's amenity preferences, the impact of Google ratings, and what their target market segment really wants from a flexspace, providers can refine their brand positioning to better cater to their customers.

Invest in a brand that truly reflects what makes you different, create a written voice that resonates with audiences' wants and needs, and bring your content to life through rich media that compels interaction, sharing, and endorsement.

The basics

While we focused on highlighting the leading players in the flex office market, there are too many providers neglecting the basics, or 'behind the scenes' housekeeping. This applies across diverse areas of the business, from marketing to CSR (Corporate Social Responsibility).

Adopt best practices wherever you can. For your digital presence, that means adhering to the fundamental principles of SEO, prioritising website speed, and building a solid bank of reviews. In CSR, it means actually tackling the challenges and opportunities around social issues, rather than just talking about them. The proof of your brand is in your actions.



Landlords Embrace Flex: The Rise of "Brandlords"

Our analysis of 60 London brands reveals a fascinating trend: the emergence and rise of ten 'brandlord' providers. These landlords, primarily active in the last six years, are adapting to the market by offering pre-fitted flex spaces with shorter lease terms than their traditional office products. This shift signifies a recognition of the growing demand for flexible workspace solutions.

Several proactive landlords have gone even further, creating their own distinct flexspace brands like MYO, Storey, and GPE. These brandlord offerings tend to cluster around the City and the West End, with a particular concentration in prestigious areas like Mayfair and St. James's. This focus suggests they might be targeting businesses seeking a premium location with flexible terms.

	Serviced	Brandlord
Number of brands:	50	10
Total sqft:	20.m*	2.5m*
Average years established (flex offering):	18.6 years	6.2 years*
Place:	All submarkets	Predominantly in West End & City

^{*&}quot;Excludes Unit Management which has just celebrated 50 years in business

Source: Spaces to Places Ltd 2024

The increasing number of sub-5,000 sqft floors being converted to managed or fully flex spaces suggests that landlords see flex as a viable strategy to optimise their portfolios and drive revenue.



Brandlord insights:



Our portfolio is well suited to this product. With more than 75% of our floors sub 10,000 sqft, we do not have to split floors and require customers to share facilities, and so our operational model does not need to drastically change. Crucially, the Flex product is accretive, creating attractive premia to traditional NPV, headline and net effective rents.

The average length of lease for this space is around three years and, to date, it has typically taken less than a month to lease, which is quicker than traditional lettings, and therefore, less risky. Flexible space currently accounts for 11% of our office portfolio and we are appraising a further 152,200 sqft in the existing portfolio as well as actively targeting investment opportunities that lend themselves to our flexible space products."

GPE



Alongside our first serviced workplace offer at One Heddon Street, we continue to pilot further flexible products including managed spaces across the wider portfolio, with a long-term goal to develop a campus of world-class headquarters and an inspiring workplace community"

The Crown Estate





The role of flex

Finally, flexible workspaces are no longer solely chosen because they're flexible. There's so much choice in the market now that customers can demand more, being guided by their own unique priorities. There are diverse factors that can influence workspace decisions, with customers making choices based on:



Agile contract structures: A commitment to meeting dynamic business needs with flexible contract terms that adapt to growth or contraction



Talent-attracting amenities: Amenities that go beyond the basics to create an environment that fosters employee wellbeing and attracts top talent



Brand alignment: Brand values that resonate with their own, fostering a sense of community and shared purpose



Practical solutions: Products and additional services that directly address the specific needs of their business operations



Providers that focus on their brand have a great opportunity to enhance their position in the market and attract demand.

Other Spaces to Places reports available:



Is your brand performing optimally?

Building off the same methodology we used to rank the top flex providers in London, we offer an in-depth diagnostic of your brand, locations, services, pricing, and promotion strategies. This provides a detailed overview of ways to improve your brand and rise in the rankings.

Click here to read more about the Brand Accelerator



Who's Who of the London Flex Market?

We can provide a complete overview of the leading players in the London flex office market based on our proprietary LFBI methodology. This includes a comprehensive summary of the total rankings list, evaluated based on place, product, reviews, brand, and competitive strategies.

Click here to read more about the London Profiles





About Spaces to Places



We are proud to have partnered with 10 of the 60 brands featured in the London Flex Brand Index. Spaces to Places is a forward-thinking, full-service agency providing flexible marketing and consultancy solutions for expanding flexible office brands across the UK and Europe.

We're a collective of trusted marketing and research experts with a strong track record and independent market data on the flex market.

Whether you're looking to outsource your marketing or research function, have a time-sensitive project to deliver or require a certain skillset or marketing specialism, we provide an agile approach that is adapted to your needs.

We create a difference through branding expressions that engage, digital experiences that disrupt, and integrated advertising campaigns that drive results.

Driven by our brand values of thoughtful, specialist, determined, genuine, and independent since day one, we are passionate about what we do and continue to evolve and grow in the ever-changing flexspace sector.







Afterword from Sponsors

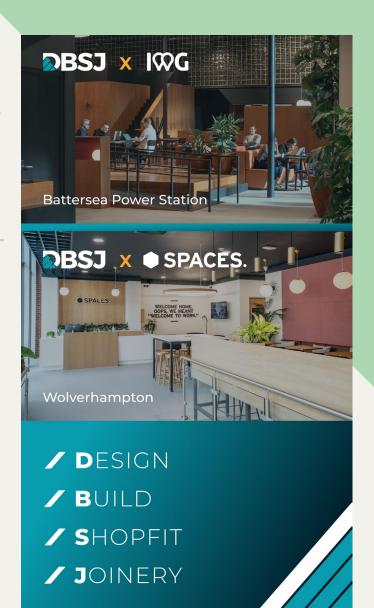


The office fit-out industry is under increasing pressure to create exceptional environments that truly resonate with employees and truly reflect brand values.

With a unique UK-wide integrated fit-out offering - Design, Build, Shopfit, Joinery - DBSJ has established a reputation as a partner for combining creative flair with practical delivery.

Proud to be winners of the 2024 Construction News Fit Out Specialist of the Year, DBSJ has seen significant growth in the flexible office fit-out sector, delivering 26 projects across the UK for IWC and its franchise partners across its Spaces, Signature, and Regus brands in the last two years. From refurbishments to new centre openings of up to 47,000 sq ft, our award-winning work fosters collaboration to create exceptional interiors for teams to thrive together.

dbsj.co.uk





Our biggest rule of measurement is the occupancy of our centres when they open and we've seen a clear indication that when we deliver a centre with DBSJ, our opening occupancy numbers are exceptional. This is due to the quality of the centre and the fact they are always open on time. If there were delays, even by a week, it would impact our sales as we'd have to find alternative office space for people and it isn't a great customer experience. However, we trust DBSJ to deliver on time – they have never run past the programme opening date."

Marnus Van Zyl, former IWG Design δ Construction Regional Lead for the UK, Europe, and Africa.



Afterword from Sponsors



Powering Flexible Workspace Sales, Marketing, and Distribution

Valve is the only distribution platform that enables flexible workspace Operators to automatically activate their brand and listings within the systems used by commercial real estate Agents, office Brokers, Online Aggregators, and Digital Platforms. Our solutions generate and report back measurable growth, amplifying sales and marketing impact at scale. In February 2025 alone, Valve processed \$380m (£300m) in workspace enquiry value, demonstrating our unmatched reach and effectiveness. By streamlining inventory distribution and enhancing market discovery, Valve helps Operators connect with the right audiences, accelerate leasing, and maximise revenue potential.

Our flexible workspace marketing software helps our customers to unlock lead flow, build brand awareness, connect to clients, service occupiers and grow revenue, utilising our software to:



Explore and filter the global market with maximum visibility



Portfolio management and maximised market distribution



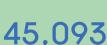
Create interactive and impactful proposals, track prospect engagement



Valve's technology solutions enable JLL to attract more occupiers, access co-working δ flex inventory δ efficiently process flex workspace transactions across the UK

JLL, UK

valvespace.com



Global Offices

How we measure up:

5,617

Global Operators UK

295

UK Agent Users

1,245,634

Referrals Sent to Operators

£12.8bn

RFP Value Facilitated (Since 2020)





Afterword from Sponsors





We are delighted to support Spaces to Places in their groundbreaking report into the state of the flexible workspace market in the London.

When it comes to property management, there are four vital pillars which need to be addressed:

- Ability to manage occupancy rates
- Ability to manage costs
- Ability to comply with regulations
- Ability to report reliably to external sources on a regular basis

Ensuring you have the right technology in place to be able to address each of those four pillars while providing members with the high levels of service that are now expected.

Yardi want to help the flexible workspace industry to thrive. In such a turbulent marketplace, operators need to adopt technology that supports their growth and provides investors and partners with a reliable source of data and analytics to unpin and support these relationships."

Justin Harley, Senior Director, Yardi



Yardi Kube is the next generation platform for flexible workspaces. With a single, unified database, Yardi Kube is uniquely positioned to empower flexible workspace operators to create vibrant, technology-driven environments that meet the evolving needs of businesses and individuals.

By leveraging Yardi Kube's advanced features, operators can:

- Enhance Member Experience: Provide seamless access to amenities and services, ensuring a high level of satisfaction among members.
- Optimise Operations: Use real-time analytics and automated processes to maximise efficiency and reduce operational costs.
- Drive Growth: Expand your business with scalable solutions that support rapid growth and market expansion.

In a market where flexibility, technology, and community are paramount, Yardi Kube is the technology partner of choice for forward-thinking workspace operators seeking to thrive in the flexible workspace sector.

Learn more about Yardi Kube and how it can transform your workspace operations at www.yardikube.co.uk

Yardi Kube has provided us with a more agile and efficient way of working, while keeping our cost base low. This has been key in enabling us to grow our network of workspaces at such a rapid pace."

Kay Chaplin Finance Director, Mantle Space





Sponsors:







COPYRIGHT © SPACES TO PLACES LIMITED, 2024

This report has been prepared solely for information purposes and does not necessarily purport to be a complete analysis of the topics discussed, which are inherently unpredictable. It has been based on sources we believe to be reliable, but we have not independently verified those sources, and we do not guarantee that the information in the report is accurate or complete. Any views expressed in the report reflect our judgment at this date and are subject to change without notice. Advice we give to clients in particular situations may differ from the views expressed in this report. No investment or other business decisions should be made based solely on the views expressed in this report.